

**SHURE**

MV7+ PODCAST MICROPHONE

XLR/USB-C HYBRID CARDIOID DYNAMIC MICROPHONE

OVERVIEW

The Shure MV7+ is the updated version of a dynamic microphone designed to capture high-quality audio for podcasting, streaming and music making via hybrid USB-C and XLR outputs. It has a customizable LED touch panel that can display millions of color combinations while acting as a live audio level meter. When using the USB-C output with the MOTIV Mix™ desktop app or MOTIV mobile apps, the MV7+ can access DSP features such as a Digital Popper Stopper™, real-time Denoiser and 3 types of reverb, as well as gain, EQ, compression and more. The microphone has a durable diecast aluminum design with an adjustable yoke.

FEATURES

- Hybrid USB/XLR outputs for digital or analog recording
- Highly directional dynamic element with proven Voice Isolation Technology
- Customizable LED touch panel for unique styling and instant mic muting
- Built-in headphone output allows for direct headphone monitoring while recording
- Optimized frequency response for rich and natural vocal reproduction
- The Shure MOTIV Mix desktop app, MOTIV Audio & MOTIV VIdéo mobile apps provide advanced control of gain, EQ, compression, limiter and other audio processing including:
 - A Digital Popper Stopper
 - 3 types of reverb (Plate, Hall, Studio)
 - A real-time Denoiser
- Improved Auto Level Mode automatically adjusts mic level according to spatial detection
- Rugged, all-metal construction for outstanding reliability
- Adjustable integrated yoke for easy positioning on standard 5/8"-27 threaded stands or booms

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MOTIV MIX™ DESKTOP APP FEATURES

The desktop app enables users to configure the following onboard DSP features of your MV7+ microphone when connected via USB-C to a computer.

LED Touch Panel Color Theme	• LED Color Palette: Choose from the preset color themes or customize your own
	• Live Meter Mode: Configure the LED display by choosing 3 from 16.8 million colors that blend as they monitor audio output
	• Pulsing Mode or Solid Mode: Pick 1 color to suit your style best
	• Adjust brightness to suit your environment
Auto Level Mode	Recalibrates your mic's gain in real-time for consistent recording output.
Digital Popper Stopper™	MV7+ controls plosives digitally without the need for a physical pop filter screen.
Real-time Denoiser	Removes ambient noise in your room to keep your streaming audio or recording clean.
Reverb	Select from 3 reverb types and adjust their intensity with a slider.
Tone Slider	Toggle the tone to DARK to emphasize the low end, NATURAL to leave your tone unaffected, and BRIGHT to add clarity to your audio. Or choose from anything in between for the perfect sound for your voice.
Monitor Mix	Mix your mic output and system audio playback levels individually with dedicated sliders.

MINIMUM SYSTEM REQUIREMENTS*

*Check MOTIV apps for latest information

Windows	Windows 10 and higher, minimum 8 GB of RAM, 20% or more hard disk space.
Macintosh	MacOS 12 and higher, 8 GB of RAM, 20% or more hard disk space.
iOS	iOS 16 and higher
Android	12 and higher

SPECIFICATIONS

Type	Dynamic (moving coil)
Polar Pattern	Unidirectional (cardioid)
A/D Converter	16 or 24-bit, 44.1 or 48 kHz
Frequency Response	50 Hz to 16,000 Hz
Adjustable Gain Range	0 to +36 dB
XLR Sensitivity	-55 dBV/Pa (1.78 mV) at 1 kHz
USB Sensitivity <i>at Minimum Gain</i>	-33 dBFS/Pa at 1 kHz 1 Pa = 94 dB SPL
USB Maximum SPL	128 dB SPL
On-Board DSP	Auto-Level Mode, Digital Popper Stopper, Real-time Denoiser, Tone Slider, Reverb, Compressor, Limiter, High-Pass Filter
Headphone Output	3.5 mm (1/8")
Power Requirements	USB Audio Class 2 (UAC2), Powered through USB Bus Power (USB 2.0 or higher)
MFi Certified	Yes
Software Compatibility	Desktop: MOTIV Mix™ Desktop App Mobile: MOTIV Audio & Video Apps
XLR Output Impedance	350 Ω at 1 kHz
Connector Type	USB-C and XLR
Mounting Type	5/8"-27 thread mount
Housing	Diecast aluminum
Net Weight	573.5g (1.26 lbs)
Dimensions	Microphone Length: 169.5mm Microphone Diameter: 90mm (in yoke, incl. knurled knobs) Mic in Yoke: 164mm H x 207mm L x 90mm D (H = mic and yoke assembly 90-degrees to one another, measured from table to top of the mic)
Cable	Includes one (1) 3m USB-C to USB-C cable



MV7+
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MV7+ BACK

Available SKUs

MV7+-K	XLR/USB-C Dynamic Podcasting Microphone, Black
MV7+-K-CN	XLR/USB-C Dynamic Podcasting Microphone, Black
MV7+-K-J	XLR/USB-C Dynamic Podcasting Microphone, Black
MV7+-W	XLR/USB-C Dynamic Podcasting Microphone, White
MV7+-W-CN	XLR/USB-C Dynamic Podcasting Microphone, White
MV7+-W-J	XLR/USB-C Dynamic Podcasting Microphone, White
MV7+-K-BNDL	XLR/USB-C Dynamic Podcasting Microphone, Black, Including Gator Stand
MV7+-K-BNDL-CN	XLR/USB-C Dynamic Podcasting Microphone, Black, Including Gator Stand
MV7+-K-BNDL-J	XLR/USB-C Dynamic Podcasting Microphone, Black, Including Gator Stand

Accessories and Replacement Parts

95C52640	3m USB-C to USB-C Cable
95B41550	Black Replacement Grille
AMV7+-WS	Black Replacement Windscreen
95A58937	Desktop Base (5"/127mm dia)
95A58978	Telescoping Post/Clutch Assembly (6" to 8"/153mm to 203mm)
31A59068	Base Mount Adaptor (5/8" to 3/8")